



News release

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21st Century challenges call for creative solutions

Industry experts showcase IT opportunities and threats to Hong Kong's digital future at HKICC2008 conference

21st Century challenges call for creative solutions. This was the message that an audience comprising representatives from Hong Kong's information technology community, major industry sectors including financial services and senior government officials heard at the opening ceremony of the Hong Kong International Computer Conference 2008

Boasting a heavyweight programme packed with internationally recognised speakers as well as local experts, the two-day conference has attracted the highest registration rate in the past five years.

Speakers at the opening ceremony included Guest of Honour, Rita Lau Ng Wai-Lan, JP Secretary for Commerce and Economic Development of the Hong Kong SAR Government, the President of the Hong Kong Computer Society, Sunny Lee, as well as HKICC2008 Organising Committee chairman Bernard Chan and Programme Committee chairman Professor Ching Pak Chung. Industry experts showcased IT opportunities and threats to Hong Kong's digital future in keynote sessions and breakout tracks during the first day of the conference.

"Information technology in all of its ever-changing glory has been one of Hong Kong's strengths for at least the last 60 years, and possibly even longer. Technology has helped to put us on the map as one of the world's acknowledged finance centres and as an attractive regional business hub. However, economic developments and technological breakthroughs are continuously offering new opportunities and new threats to our digital future," said the President of the Hong Kong Computer Society, Sunny Lee.

"Exploiting opportunities and minimising potential threats is what HKICC2008 with its theme of *Innovation – Creating Hong Kong's Digital Future* is all about. I am pleased to see so many members of the IT and business communities, not to forget Government, paying such close attention to developing and managing this critical component of our infrastructure," he said.

The day was dominated by the keynote sessions, including Jeremy Godfrey, Government Chief Information Officer who kicked off the event with a spirited vision of Hong Kong's Digital Future. He was followed by Dr Hon Hsiao Wuen, Managing Director, Microsoft Research Asia who outlined the challenges posed by and the potential offered by "The Power of Software + Services".

The third keynote speaker was Dr James T Yeh, Chief Technology Officer, IBM Greater China Group who tackled the issue of Services Science, Management, and Engineering for Contemporary Services.

"This year, a lot of the interest from attendees was focused on the discussion panels. That's no wonder considering the topics and participants," said Programme Committee chairman Professor Ching Pak Chung.

The first panel covered the Integration of the ICT Industry in the PRD Region, and panelists included Zhang Ke Ke, Vice Chairman, Shenzhen Science and Technology Association, Qiu Shi, Director, General, Science and Technology Bureau, Zhuhai Municipal Government as well as Samson Tam Wai Ho, the recently elected Legislative Councilor for the IT Sector Functional Constituency.

It was followed by a panel discussion on How ICT Innovation Drives Business supported by panelists including Daniel Lai, Head of Information Technology, MTR Corporation Limited, Joe Locandro, Director, Group Information Technology, CLP Power Hong Kong Limited and Michael Ma, Vice President, Information Technology, American International Assurance Company Limited.

The rest of the day was split into two tracks - Next Generation Communications, Technologies and Services and Future Lifestyles, with speakers ranging from Professor Tan Chung Jen, Chief Executive Officer,

Hong Kong R&D Center for Logistics and Supply Chain Management
Enabling Technologies talking about "Developing Logistics and Service
Technologies for Hong Kong Industries," and Jeffrey NG, Chief Executive
Officer, Zorpia Company Limited who addressed "International Social
Networking - Problems, Solutions and the Future."

"In some ways, the best is yet to come," said Organising Committee
chairman Bernard Chan. "Tomorrow we have keynote sessions on Promoting
Innovation and Technology Development in Hong Kong by Gordon Leung,
Deputy Commissioner, Innovation and Technology Commission, The
Government of the HKSAR and speakers in two parallel sessions – IT
Applications for the Community as well as Financial Services and Security."

"HKICC2008 has really become what we intended it to be when we
started planning earlier this year – a forum where stakeholders from business,
government and IT can showcase successes and help guide future
developments."

About HKICC2008

The HKICC is an annual event organised by the Hong Kong Computer
Society (HKCS). Its goal is to bring together IT professionals and business and
government leaders from all over the world to explore the opportunities that
information technology can offer, sharing successes and insight. More than 500
delegates attended last year's conference, representing a variety of local and
overseas public and private sector organisations.

The conference has already attracted an impressive list of local and
international speakers on a variety of issues that reach beyond IT and impact
Hong Kong's main economic pillars. A full programme outline can found
online at www.hkcs.org.hk/hkicc2008.

Hong Kong Computer Society (HKCS)

Founded in 1970, the Hong Kong Computer Society (HKCS) is an established non-profit organisation dedicated to improving and developing Hong Kong's information technology industry (IT).

Committed to promoting the highest professional standards, the HKCS was the Hong Kong IT industry's first recognised professional organisation and is still the largest. Members are drawn from a diverse array of IT users, corporations and individuals who work together to enhance the industry's capability and profile.

The HKCS plays a pivotal role in Hong Kong's ongoing development as a regional technology hub. Its aims include providing a forum for the exchange of information, and ideas among members, as well as working with the Hong Kong Government and the general public on matters related to the IT industry and its broader interests. For example, the HKCS' President is a key contributor to the Government's Digital 21 Strategy and a member of the strategy's Advisory Committee.



新聞稿

二零零八年九月二十五日

香港國際電腦會議 2008 開幕 推動創新解決方案 跨越廿一世紀挑戰

業界專家砥礪交流，分享寶貴經驗，探討香港邁向數碼未來的機遇與挑戰

由香港電腦學會主辦、本地資訊科技界一年一度盛事「香港國際電腦會議 2008」今天隆重揭幕。開幕典禮假香港會議展覽中心舉行，來自資訊科技、金融服務等各行各業及特區政府的嘉賓濟濟一堂，冠蓋雲集。大家都對今年活動寄予厚望，藉此激發更多突破傳統的構思和理念、推動饒富創意的資訊科技解決方案，讓人類跨越二十一世紀的種種挑戰。

在為期兩天的活動中，無數蜚聲國際及本地知名的主講嘉賓將論盡多元化主題，交流寶貴經驗和心得。今年活動的報名人數為過去五年之冠。

開幕典禮邀得香港特區政府商務及經濟發展局局長劉吳惠蘭女士擔任主禮嘉賓，聯同香港電腦學會會長李惠光先生、會議籌備委員會主席陳智思先生及會議程序委員會主席程伯中教授為活動揭幕。首天活動匯聚了多個精彩的演講環節及專題討論，由業界專家分析香港邁向數碼未來所面對的機遇和挑戰。

香港電腦學會會長李惠光表示：「資訊科技一日千里，數十年來不斷為香港社會貫注生生不息的動力。憑藉日新月異的嶄新科技，香港成為了享譽全球的國際金融中心，以及亞洲首屈一指的商業樞紐。然而在經濟騰飛及科技躍進的背後，我們必須努力突破傳統、繼往開來，緊握源源不絕的新機遇、跨越層出不窮的新挑戰，使香港邁向更璀璨輝煌和百花齊放的數碼未來。」

李惠光續道：「香港國際電腦會議 2008 以『創造數碼新世代』為主題，標誌著港人積極開創新機會、克服潛在挑戰的信念。我們喜見本地資訊科技界、商業社會及政府團結一致，攜手推動香港的資訊科技發展；同時各盡己任，在管理本地科技基建方面不遺餘力。」

大會一連串演說環節，由特區政府資訊科技總監葛輝先生 (Jeremy Godfrey) 揭開序幕，為香港的數碼未來勾劃了動力無限、生機勃勃的新方向。微軟亞洲研究院院長洪小文博士緊隨其後，就「軟件與服務力量」一題妙語滔滔，闡述業界面對的挑戰及潛在機遇。

第三位演講嘉賓是國際商業機器大中華區首席技術總裁葉天正博士，主講題目為「當代服務科學、管理及工程」。

香港國際電腦會議 2008 程序委員會主席程伯中教授表示：「今年有很多觀眾對我們的專題研討環節都倍感興趣。題材豐富固然不在話下，參與討論的嘉賓更成為了全場焦點。」

大會首個專題研討環節以「珠三角資訊及通訊技術整合」為題，參與討論者包括深圳市科學技術協會副主席張克科先生、珠海市科學技術局局長邱軾先生，以及剛獲選為立法會資訊科技功能界別議員的譚偉豪先生。

第二場專題研討以「資訊及通訊技術創新如何帶動商業發展」為題，討論者包括港鐵有限公司資訊科技主管賴錫璋先生、中華電力有限公司科技總監 Joe Locandro 先生，及美國友邦保險有限公司資訊系統管理部副總裁馬榮錚先生。

首天活動的餘下部分分兩線主題進行，分別是「新一代通訊科技與服務」及「未來生活模式」。當中包括由香港物流及供應鏈管理應用技術研發中心行政總裁譚崇仁教授主講「為香港業界發展物流與服務技術」，以及由 Zorpia 有限公司行政總裁伍傑暉先生主講「國際社交網絡 – 問題、解決方案及未來」。

香港國際電腦會議 2008 籌備委員會主席陳智思表示：「第二天活動將同樣精彩，包括由香港特區政府創新科技署副署長梁松泰先生主講『推動香港創新科技發展』。分組研討則涉獵『社會層面的 IT 應用』及『金融服務與資訊保安』兩大主題，參與研討的嘉賓同樣陣容鼎盛。毋庸置疑，香港國際電腦會議 2008 成功達到了預期目標，為商界、政府及資訊科技界提供了難能可貴的交流平台，共同分享成功經驗、啓導未來發展方向。」

香港國際電腦會議簡介

香港國際電腦是香港電腦學會一年一度的盛事，深受香港以至亞太區的資訊科技界及社會人士歡迎，去年便有逾五百名來自世界各地的參加者。大會今年已是第三十一屆，並秉承多年來佳績，繼續為區內的資料科技專才及企業提供廣泛交流的機會。

與會講者涵蓋本地及國際業界知名人士，討論題目涉獵資訊科技及其他與香港經濟發展息息相關的領域。詳見 www.hkcs.org.hk/hkicc2008。

香港電腦學會簡介

香港電腦學會 (The Hong Kong Computer Society, HKCS) 為非牟利資訊科技專業團體，成立於 1970 年，旨在改善及發展香港的資訊科技業界。該會是香港資訊科技界最著名及最大型的專業協會，致力為業界推動最高專業水平。會員來自香港不同 IT 層面，包括大型企業的資訊科技用戶以至個人專才，共同為業界利益作出貢獻。

香港電腦學會在推動香港持續發展為亞洲技術樞紐上扮演重要角色，包括提供完善的資訊交流平台，讓會員分享寶貴經驗和心得，砥礪切磋；同時與香港政府及社會大眾攜手合作，推動資訊科技以至更廣泛領域的發展。比方說，香港電腦學會會長在特區政府「數碼 21」資訊科技策略上貢獻良多，亦為策略諮詢委員會的成員。

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