

### ***Hong Kong ICT Products and Applications are again immensely successful at the Asia Pacific Information and Communication Technology Awards (APICTA) 2009***

The Asia Pacific ICT Awards (APICTA) 2009, hosted by Australian Information Industry Association (AIIA), were held in Melbourne, Australia from the 14<sup>th</sup> – 18<sup>th</sup> of December. 21 Hong Kong enterprises, educational and public sector institutions participated with great success in competition among a total of 157 entries presented by organisations from APICTA which has 16 member-economies, including Australia, Brunei, China, India, Indonesia, South Korea, Macau SAR, Malaysia, Myanmar, Pakistan, Philippines, Singapore, Sri Lanka, Thailand and Vietnam, in addition to Hong Kong SAR.

APICTA, an annual ICT regional Awards, was created to recognise outstanding ICT solutions innovated by ICT professionals in the Asia Pacific region. Not just a competition, the Award is a collective drive to promote the IT industry regionally, bridge the digital divide in the region and build a platform on which stronger economic and trade relations can be promoted. Hong Kong Computer Society (HKCS) is proud of its achievement in assisting, promoting and coordinating entries from Hong Kong to participate in the awards programme.

Led by Mr. Sunny Lee, President of HKCS and Ir. Stephen Lau, JP, Chairperson of the APICTA, a 48 strong delegation from Hong Kong participated in APICTA 2009 with a total of 21 entries and 4 appointed judges from Hong Kong nominated by HKCS. The four judges are Mrs. Agnes Mak, MH, JP, Professor Jimmy Lee, Mr. John Chiu, JP and Dr. Johnny Ng, all of whom are highly respected members of the Hong Kong ICT community.

*“Hong Kong proved her ICT excellence once again by winning 2 grand prizes and 6 merits! It is crystal clear that the innovative Hong Kong ICT products/applications were being widely recognised.”* said Johnny Ng, Vice President (Industry Development and International/China Affairs) of HKCS and International Judge of APICTA 2009. *“We are grateful for the participation of all the companies who have presented and demonstrated their entries with great enthusiasm. Undoubtedly they are the main source of encouragement to the APICTA organisers.”* Ng added.

**HKCS would like to express her appreciation to the Hong Kong Government and the Hong Kong Trade Development Council for the support and contribution in organising the Hong Kong Delegation and the Reception. The Asia Pacific ICT Awards 2010 will be hosted by Malaysia in the fourth quarter of 2010. For enquiries, please contact Hong Kong Computer Society at +852 2834 2228 or email to: [apicta@hkcs.org.hk](mailto:apicta@hkcs.org.hk).**

## Grand Award Winners

1. Category: e-Health  
Name of Winner: The Chinese University of Hong Kong  
Product Name: A Novel Health-Shirt and Sleeping Cushion for e-Health
2. Category: e-Inclusions and e-Community  
Name of Winner: Senior Citizen Home Safety Association  
Product Name: Mobile Link Service

## Merit Award Winners

1. Category: e-Government  
Name of Winner: Efficiency Unit, Government of the HKSAR  
Product Name: Community Intelligence System
2. Category: e-Health  
Name of Winner: Princess Margaret Hospital & Kwai Tsing Safe Community  
Product Name: Injury Surveillance System
3. Category: e-Learning  
Name of Winner: Active and Independent Education Limited  
Product Name: Web based English Learning System
4. Category: Research and Development  
Name of Winner: Pamela Youde Nethersole Eastern Hospital  
Product Name: 3D Vision for Surgical Robot
5. Category: Tools & Infrastructure Application  
Name of Winner: Flex-Logic Limited  
Product Name: FlexWorkflow
6. Category: Start-up Company  
Name of Winner: Music Powerhouse Limited  
Product Name: Music Powerhouse - MPh Technology / MPh Production / HifiTrack

## About Hong Kong Computer Society

Established in 1970, the Hong Kong Computer Society (HKCS) is an established non-profit organisation dedicated to improving and developing Hong Kong's information technology industry (IT). Committed to promoting the highest professional standards, the HKCS was the Hong Kong IT industry's first recognised professional organisation and is also the largest. It draws its members from a diverse array of IT users, corporations and individuals who work together to enhance the industry's capability and profile.

### For Enquiry:

Ms Karman Lee/ Ms Cherie Mak  
Hong Kong Computer Society  
Tel: 852 2834 2228  
Email: [apicta@hkcs.org.hk](mailto:apicta@hkcs.org.hk)