

# THE WORLD'S **MOST IMPORTANT** GATHERING OF CIOs AND SENIOR IT EXECUTIVES

## Transitions: New Realities, Rules and Opportunities

### You're invited to join the CIO Program

2010 marks Symposium/ITxpo's 20th anniversary and this year's event offers more benefits than ever before. The most exciting of these is the exclusive CIO Program. As an IT Leader in the Asia Pacific region, you're invited to join your peers to gain the insight, tools and relationships you need to make the right technology decisions that position you – and your organisation, for success.

In coming months we will provide you information on:

- Keynote presentations
- CIO interviews and case studies
- CIO-exclusive sessions
- CIO workshops with your peers
- Gartner CIO analysts

If you have questions on the event please don't hesitate to contact me or our Symposium staff on the number below. I look forward to seeing you at Symposium IT/xpo 2010.



**Robin Simpson**  
Research Director and Symposium/ITxpo Conference Chair  
Gartner

**Standard Single Price: AUD\$3,900 (inc.GST)**

**Special Price for HKCS member only: AUD\$3,350 (inc.GST)**

To register please contact Ms Abbie Chan

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Tel: +852 3402 0301

### Solution Showcase

The most compelling products and services from today's best of breed technology providers and up and comers. To view our ITxpo Sponsors

### Register Now

To register before **30 October** with a special price for HKCS member for **AUD\$3,350 (inc.GST)**

### New for 2010

- The **CIO Program** runs parallel to the main Symposium agenda and is exclusive to C-Level managers

- **Magic Quadrant Theatres** and other sessions featuring Gartner's renowned tools and methodologies

- Interactive **Contract Negotiation Clinics** facilitated by a Gartner expert, each clinic delivers tools and tips aimed at getting you more for less

### Team Discount

**Bring the Team: Divide and Conquer:** Why not bring your team to Symposium and set aside some time to plan for 2011? Teams are afforded benefits like private meeting rooms and support from Gartner in planning your agenda. Not to mention discounts on ticket pricing.

### Analyst One-on-Ones

Bring your issues. Ask the big questions. Get expert advice during these private consultations with Gartner analysts.

## Speakers Confirmed to Date

### Industry Monday (no vendors or media allowed entry)

#### Finance

- Eugene Zaid, Head of Technology Architecture, **Westpac**

#### Higher Education

- Peter Nikolettos, CIO, **Curtin University**
- Neil Thelander, consultant (**ex CIO Queensland University of Technology**)

#### Government

- Geoff Tye, CIO, **Service First**

### Main agenda case studies:

- Andre Blumberg, Group Planning, Control & IT Operations Manager, **CLP Group Hong Kong**
- Deborah Weiss, Manager, Technology and Strategic Planning, **VicTrack**
- Michelle Luping, Strategic Partnership Manager, **Contact Energy New Zealand**

### Business Breakthrough speakers:

- Michael Henderson, Corporate Anthropologist, **Cultures at Work**
- Craig Rispin, Futurist, **Future Trends Group**
- Scott Stein, Speaker, Trainer and Author, **Pathfinder**

### CIO Interviews:

- Terry Wright, Strategist, Department of Treasury and Finance, **Victorian Government**
- Wayne Saunders, CIO, **Australia Post**
- Rob Pyne, General Manager, **Amcor**

### CIO Program:

- Peter Weill, Chairman, MIT CISR and Senior Research Scientist, **MIT Sloan School of Management**

## CIO Program

The CIO Program at Symposium/ITxpo concentrates on the issues, decisions and actions required for CIOs to be successful and drive business forward through IT-led innovation and operational excellence. The format provides opportunities to share real experiences with fellow executives while gaining Gartner insight in a stimulating environment to help make you a more effective leader. The CIO Program is exclusively for pre-qualified C-Level attendees.

## Exclusive CIO Breakfast

Breakfast Presenter:

Peter Weill, Chairman, MIT CISR and Senior Research Scientist,  
**MIT Sloan School of Management**

## New for 2010:

- CIO Program
- Workshops
- Monday Industry Afternoon
- End-User Case Studies
- Contract Negotiation Clinics
- Magic Quadrant Sessions

## Industry Afternoon (Monday 15<sup>th</sup> November)

Public and private organizations are responding to today's challenging environment by balancing three components – cost and value, innovation and growth, risk and reward. These underlying factors help organizations and institutions transform and modernize their environment while also managing risk. We'll concentrate on the industry-specific issues, decisions and actions required for IT success in an environment that is hectic, unprecedented and exciting.

### Focus Industries for Symposium/ITXPO 2010:

- Higher Education • Government • Financial Services • Energy & Utilities

With something for every IT leader, it pays to bring the team. Learn more about our Team Send Program at [gartner.com/au/symposium](http://gartner.com/au/symposium) and find out how your organization can benefit.

**Contact your Gartner representative today to organise your team registration.**

**Hurry - early bird ends 15<sup>th</sup> September**